

CLAIMS

I claim:

1. A retaining device for an item of apparel comprising a flexible band having an engagement means for selectively engaging an item of apparel, said flexible band being conformable around an extremity of a user.

2. The device of claim 1, wherein said flexible band being formed in a generally round shape and having an interior surface abutting the item of apparel, said flexible band having an exterior surface opposite said interior surface.

3. The device of claim 2, wherein said exterior surface includes a indicia.

4. The device of claim 2, wherein said flexible band further comprises a pocket positioned on said interior surface, said pocket selectively retaining a user accessory, said pocket being visually obscured from said exterior surface.

5. The device of claim 2, further comprising at least one illumination member operationally coupled to said flexible band.

6. The device of claim 1, wherein said engagement means further comprises a fastening member selected from the group of fastening members consisting of a clip, snap, hook and loop fastener, teeth, clasp and velvet.

7. The device of claim 1, wherein said engagement means is mechanical compression of said flexible band.

8. The device of claim 1, wherein said flexible band is shaped in an organic form.

9. The device of claim 8, wherein said organic form is selected from the group of organic forms consisting of a snake, a feather, and a leaf.

10. The device of claim 1, further comprising:

said flexible band being formed in a generally round shape and having an interior surface abutting the item of apparel, said flexible band having an exterior surface opposite said interior, said exterior surface includes a indicia;

said flexible band further comprises a pocket positioned on said interior surface, said pocket selectively retaining a user accessory, said pocket being visually obscured from said exterior surface;

at least one illumination member operationally coupled to said flexible band;

wherein said engagement means further comprises a fastening member selected from the group of fastening members consisting of a clip, snap, hook and loop fastener, teeth, clasp and velvet; and

wherein said flexible band is shaped organic form is selected from the group of organic forms consisting of a snake, a feather, and a leaf.

11. A method of providing ornamentation to an article of apparel comprising:

providing a flexible band having an engagement means for selectively engaging an item of apparel, said flexible band being conformable around an extremity of a user; and

coupling said flexible band to said article of apparel.

12. The method of claim 11, wherein said flexible band being formed in a generally round shape and having an interior surface abutting the item of apparel, said flexible band having an exterior surface opposite said interior, said exterior surface includes a indicia, said flexible band further comprises a pocket positioned on said interior surface, said pocket selectively retaining a user accessory, said pocket being visually obscured from said exterior surface.

13. The method of claim 11, wherein engagement means further comprises a fastening member selected from the group of fastening members consisting of a clip, snap, hook and loop fastener, teeth, clasp and velvet.

14. The method of claim 11, further comprising:

positioning a portion of the article of apparel on a desired portion of the extremity of the user; and

retaining the article of apparel in the desired position with said engagement means.

15. The method of claim 14, wherein said portion of the article of apparel is a pant cuff.

16. The method of claim 14, wherein said portion of the article of apparel is a sleeve cuff.